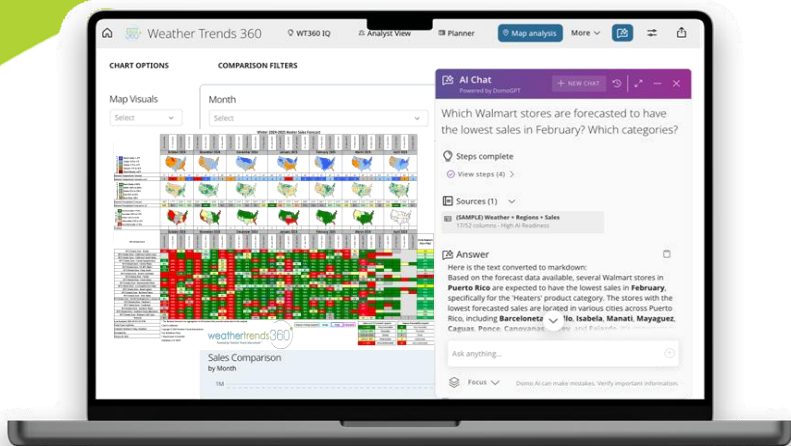




# The DOMO wt360 Software Solution

## The Power of 1° Degree®

Summer 2025



## Year-Ahead Sales Forecasting

For over 20 years, Weather Trends International has been providing 100+ Fortune 1,000 customers with YEAR-AEHAD weather and seasonal category sales forecasting technology, data and planning tools with accuracy better than anyone's short range 2-week forecast. Year-ahead forecasts to help with every phase of your planning: how much to buy or make (inventory), allocation, marketing & advertising timing, labor, energy budgeting, equity performance...a YEAR-AHEAD!

## Why Weather Trends?

Year-Ahead Predictive Business Weather & Sales Forecasts Globally

The Power of 1° Degree®

Casey Santini  
Sr. Special Competitive Intelligence  
Midea

Cody Irwin  
Head of Data Partners  
DOMO

"The wt360 year-ahead Power of 1 Degree data really makes a difference with multi-million-dollar decisions. This changes the game for so many companies."

**DOMO** Cody Irwin, AI Adoption Director

## The DOMO-wt360 Advantage

- ✓ Customizable dashboard merging client and weather data sets (POS data, weather data, sales forecasts, units, inventory, demographics, etc.) Web and Mobile.
- ✓ Simplified Cloud-based connections to data, no physical data transfer required.
- ✓ Real time updates on all data metrics.
- ✓ Historical, short-range and YEAR-AEHAD guidance by day, week, month, quarter.
- ✓ Multiple years of sales and weather data to easily identify YOY shifts.
- ✓ AI enabled tools for easy query.
- ✓ Customizable retailer hierarchy from store to total business.
- ✓ Customizable product hierarchy from SKU to total business.
- ✓ View multiple retailers in one view.
- ✓ Automate alerts and workflow out of the tool.
- ✓ Unlimited user access accounts.
- ✓ Access to Domo's full stack of capabilities.



"The DOMO-wt360 AI Chatbot allows us to instantly get the answers we need for any time period or location rather than sorting through all of the POS data, inventory data, weather data...now we can ask any question to get the answers we need instantly to better support our big retail customers."



**Proactive Predictive Profitable**  
**YEAR-AEHAD Business Weather Analytics**

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